**Springboard Capstone 1 Project Ideas**

Caravan Insurance

This is a dataset pulled from Kaggle

Source: https://www.kaggle.com/uciml/caravan-insurance-challenge

Potential Questions

Who is more likely to buy caravan insurance?

What characteristics can be prectitive?

If there are predictive characteristics, how can a business target its marketing?

NYC Property Value

This dataset contains a year worth of sales of NYC property

Source: https://www.kaggle.com/new-york-city/nyc-property-sales

Potential Questions

Is NYC a good real estate market? If so, how good?

What drives the price of a property in NYC?

Which area may have potential for investment and what type of property?

Las Vegas Trip Advisor Score

This Dataset contains review scores from travelers on Las Vegas hotels

Source: https://archive.ics.uci.edu/ml/datasets/Las+Vegas+Strip

Potential Questions

Who is more likely to leave a positive review? Does review stratifies between gender or other characteristics?

Which hotel should you stay at, if you were going to Las Vegas?